

## Eltrona starts with ocilion TV + in Luxembourg

- Interactive television as a supplement to the ultra-high-speed internet offer in Luxembourg
- Eltrona relies on the turnkey IPTV complete solution from ocilion (on-premises)

Ried im Innkreis, Austria – September 20, 2021 – Eltrona covers 85% of households in Luxembourg with its ultra-high-speed internet network with up to 1 GB / s. As an important player in the TV sector, Eltrona has now launched TV +, an interactive TV service that is in line with new customer habits. Time-shifted television with replay, an integrated video library, fast zapping and recordings in your own archive are just some of the functions that provide a new television experience. With the Eltrona TV + app, your favorite content can be viewed flexibly on a tablet or smartphone.

Special attention was paid to the user experience: the menu can be set in Luxembourgish and five other languages, the order of channels is automatically sorted according to the language selected. In addition, users receive content recommendations based on their preferences. The user interface and the 4K Set Top Box shine in the Eltrona design. TV + is also available on all other Internet networks available in Luxembourg: <https://eltrona.lu/de/hd-tv-abonnementangebote-luxemburg/>

“We are delighted to be able to provide our clients with the latest technology in television offerings on a national ultra-high-speed network. If technology has been at the core of our developments to provide a quality service, it is above all a new experience which meets new TV habits, service and customer satisfaction that have been at the heart of our thoughts”, says Mr. Paul Denzle, CEO of Eltrona Interdiffusion SA.

Hans Kühberger, CEO ocilion: “It is with great pleasure that we have been able to support Eltrona in the implementation of TV+ up to market maturity and we are already looking forward to the further cooperation and ongoing development of the platform. TV+ is a brand new, future-proof television product that ideally serves new user habits, the desire for time-shifting and mobile playback as well as additional content offers. With our IPTV solution, we provide Eltrona with these perfectly integrated and turnkey functionalities and meet the high-quality requirements of Eltrona and their end customers.”

### About Eltrona

Eltrona Interdiffusion S.A. is a telecommunications provider offering fibre ultra-high-speed internet, HDTV, fixed and mobile telephony services to the residential, professional and institutional markets in Luxembourg. Eltrona has its own fibre and cable network infrastructure and covers 85% of the population of the Grand Duchy. Eltrona Security Systems S.A. is a wholly owned subsidiary of Eltrona Interdiffusion S.A. The head office is located at 4-8 rue de l' Aciérie in Luxembourg-Hollerich and the company has been present on the market since its inception in 1969.

### About Ocilion IPTV Technologies GmbH

The IPTV specialist ocilion is developing tailor-made complete IPTV solutions since 2004 for service providers and network operators as well as for the in-house sector – from hotels to hospitals to stadiums. As leading B2B provider in German-speaking countries, ocilion provides more than 80 network operators and has realised more than 150 in-house installations. Service providers have the choice between a local installation (on-premises) and a comprehensive cloud service (hosted by ocilion) as a rental option – optimized for small and medium-sized network operators.

**Contact for media:**

Ocilion IPTV Technologies GmbH

Stefan Bortenschlager

Marketing & Communications

T: +43 7752 2144 350

[stefan.bortenschlager@ocilion.com](mailto:stefan.bortenschlager@ocilion.com)

[www.ocilion.com](http://www.ocilion.com)

[twitter.com/ocilion](https://twitter.com/ocilion)